



MASTERS OF

SOUS-VIDE.

SINCE 1971.

WHAT IS SOUS-VIDE?







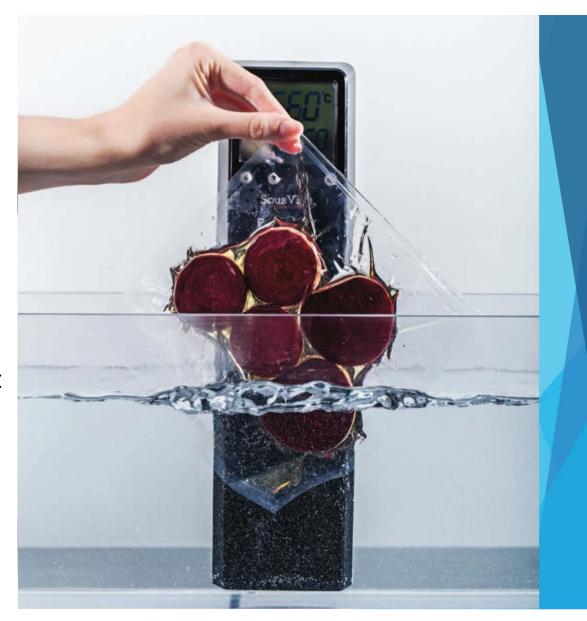


SOUS-VIDE IS

French For "under-vacuum".

Food is vacuum-sealed in a specially designed pouch and slow-cooked in a water bath at low temperatures.





WHY SOUS-VIDE?



IDEAL

- Perfect color
- Perfect texture
- Enhance the flavors

IMPROVED FOOD SAFETY + SHELF LIFE

- Fully pasteurized
- Reduce oxidation
- Ready to eat

NATURALLY NUTRITIOUS

- No additives
- Healthier food



Not just any meal. Every meal. Because the demand for quality is constant.



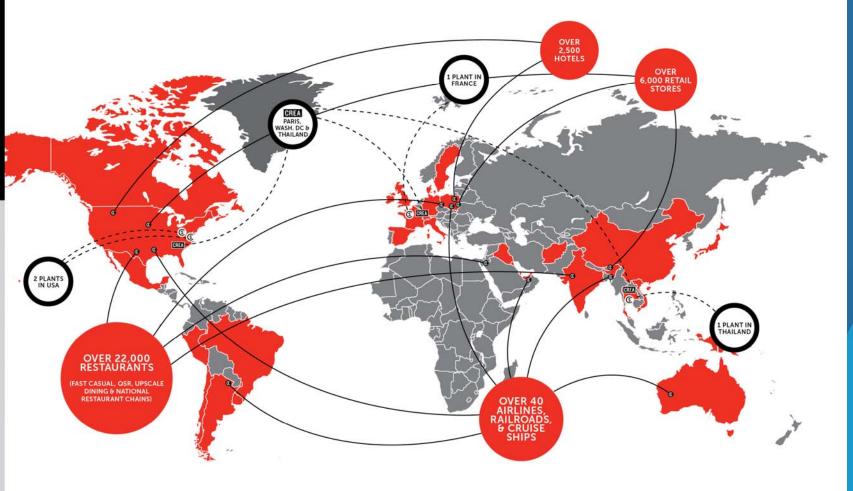


BUSINESS CHANNELS

© PLANTS

CREA CREA

CS TERRITORIES





www.cuisinesolutions.com

Real World Tested





30 CUISINE SOLUTIONS SOUS-VIDE PRODUCTS



6 MONTHS OF TESTING AT 4 DIFFERENT HOTELS



ACROSS 4 DIFFERENT REGIONS IN THE US



CUISINE SOLUTIONS' INGREDIENTS INCORPORATED A
MINIMUM OF 70% OF COVERS

Where we currently are at:

Hotels

Food Cost:
Before SV: 20.4%
After SV: 18.3%

Kitchen Labor: Before SV: 17.6% After SV: 15.6%

National Parks

Food Cost: Before SV: **17.7**% After SV: **15.7**%

Kitchen Labor: Before SV: 14.8% After SV: 12.0%

Stadiums

Food Cost: Before SV: 20.7% After SV: 19.8%

Kitchen Labor: Before SV: 19.4% After SV: 16.1%

Convention Centers

Food Cost: Before SV: 18.3% After SV: 16.9%

Kitchen Labor: Before SV: **7.70**% After SV: **6.28**%





REDUCING PRODUCTION



RETHERM À LA MINUTE

REDUCING PRODUCTION & WASTE

REDUCE PREP TIME

- Only needing to rethermalize to internal temp to 135°F when holding product for manufactured sous-vide products
- No minimum temperature to heat and serve.

- Only prep about 80% of confirmed covers
- Keep remaining products refrigerated
- Last-hour adjust

• Drastically reduced or eliminate the day before prep & execute day of event



RESULTS:





- Consistently great food
- Drastically reduced waste
- More focused labor
- Less time in the hot box
- Better inventory control
- Safer food
- Less equipment & clean-up
- Easy to scale down
- Reduced prep time
- Reduced overtime costs
- Faster rethermalization
- Give Chefs more time to be creative

CHEFS' BENEFITS



- Use labor where it is most important
 - Drive flavor, quality, and consistency
 - Balance labor and food costs
 - Creativity for menu developments, special presentations, seasonal offerings, etc.
 - Ability to react
 - On last minute demands
 - Ability to plan production



KEYS FOR SUCCESS:



- Cross Utilization
 - Simplify Process
 - Avoid Repetition





CREA

CULINARY RESEARCH & EDUCATION ACADEMY

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COURSES

ON-SITE COURSES

BRING CREA INTO YOUR KITCHEN FOR CUSTOMIZED INSTRUCTION.

OFF-SITE COURSES

ATTEND A MULTI-DAY SOUS-VIDE SEMINAR IN LOCATIONS THROUGHOUT THE WORLD.

"I have always wanted to take a stand for liberty and culinary creativity. By working with Bruno Goussault, I have discovered ways to break the rules and create modern cuisine."

YANNICK ALLÉNO

Chef-Proprietor, Group Yannick Alléno

SOUS-VIDE FUNDAMENTALS

IN THIS ONLINE COOKING CLASS, BRUNO GOUSSAULT COVERS:

- Sous-Vide Scientific Theory
- How to Find the Right Equipment
- Preparation, Vacuum Sealing, Storage, Searing and Chilling
- Proper Cooking Temperatures for Different Types of Food

EXTRACTION & CRYOCONCENTRATION

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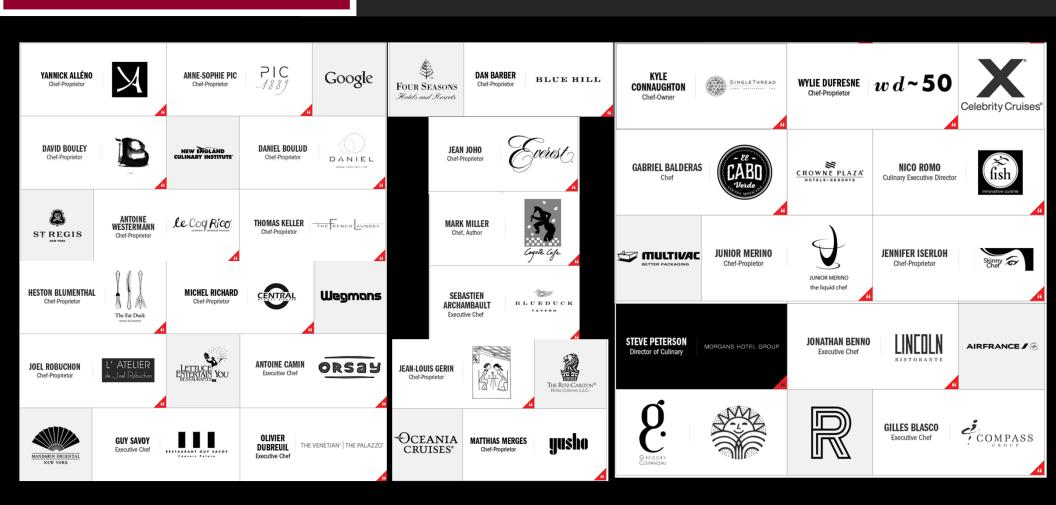
ONLINE CULINARY COURSES

A complete list of available courses can be found online at www.lecrea.com.



COURSES

WWW.LECREA.COM



THE MASTER of SOUS-VIDE

Dr. Bruno Goussault,
Chief Scientist at Cuisine Solutions and
Founder of CREA, is recognized in both the
culinary and scientific world as the "father
of sous-vide" for his work pioneering and
innovating the cooking technique in 1971.

In 2017, Dr. Goussault was been named one of the 100 greatest visionaries by the Einstein Legacy Project.







The world's leading manufacturer and distributor of sous-vide foods, Cuisine Solutions is recognized by top chefs as the authority on sous-vide—the innovative slow-cooking technique that the company pioneered, perfected and popularized decades ago.



www.cuisinesolutions.com