

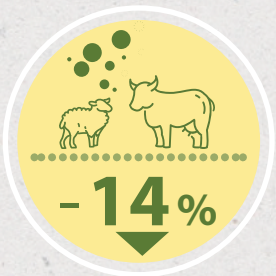
# How Can Beef Traveling Over 8,000 Miles Be Sustainable?



It starts on the farm...



Water usage reduced 65% in the last 30 years



Reduced greenhouse gas emissions from cattle by 14%



Aussie cattle raised on open pastures and are 100% grassfed

And continues in the plant...



Research into new wastewater treatment systems.



Better handling of waste.



Using captured methane as a source of renewable energy

The sustainability story is set as Aussie Beef heads to the US



Transport accounts for less than 5% of greenhouse gas emissions, water and energy use\*

## Wet-aged to perfection

The time in ocean transit actually benefits the tenderness and eating quality profile, as it wet-ages en route to the U.S.



## The next chapter:

How Australia is committing to be carbon neutral by 2030



Reduced GHG emissions 7% in 10 years.



Improved husbandry practices



More carbon into the soil than out



Reducing methane emissions from cattle with new supplements and vaccines

\*Source: Recent research published in The Journal of Cleaner Production and The Journal of Agricultural Systems